

Announcing Our Event Sales Processor

Our new Event Sales Processor (ESP) makes it easy for you to electronically process sales at any location via a wireless device

Attendee signs up for your event
on your website



System prints badges or labels
with Attendee bar code



Attendee shows up at event & is
given a badge



At the wine station, the desired
bottle & the badge are scanned
for purchase



Order is automatically processed
and fulfilled



“One single wine tasting event lasting 3 hours and we processed over \$16,000 in sales. Wine Rack Media’s ESP really made it that easy.” – Lori Ray, International House of Wine and Cheese

Wine Rack Media is the *preferred* Web Development company of Atlantic Systems